Quick Action Decision Framework

By Gary Cooke Updated On 08/08/2025

1. Identify the User Need

- Question: Is this task done frequently enough to warrant a shortcut?
 - \circ **Yes** \rightarrow Go to Step 2.
 - \circ **No** \to Consider training, page layout improvement, or documentation instead.
- **Check:** Base this on *actual usage data* (object reports, event logs, interviews) rather than anecdotal "people want this."

2. Evaluate the Existing Workflow

- Question: Is the task already easy to find in the current UI (≤ 3 clicks, clear labeling)?
 - Yes → A Quick Action may be unnecessary; consider highlighting the existing process in training.
 - \circ No \rightarrow Go to Step 3.
- **Check:** If the core process is slow due to poor navigation, fix the navigation first—Quick Actions shouldn't mask bad design.

3. Assess Process Integrity

- Question: Does this task require all related context, validations, and dependencies?
 - Yes → Ensure the Quick Action can include them (e.g., pre-populated fields, validation rules).
 - No → Risk of bypassing steps; redesign before implementing.

• Check: Quick Actions should not allow skipping critical data entry or compliance steps.

4. Determine Role Specificity

- Question: Is this task role-specific (only certain profiles need it quickly)?
 - **Yes** → Create a *profile-targeted Quick Action* and keep UI clean for others.
 - \circ No \rightarrow Go to Step 5.
- Check: Avoid adding actions to global layouts if they're not relevant to all users.

5. Consider Volume & Time Savings

- Question: Will a Quick Action measurably reduce clicks/time for high-volume processes?
 - Yes → Proceed to Step 6.
 - \circ **No** \rightarrow The benefit may not justify cluttering the interface.
- Check: A good benchmark is saving 2–3+ clicks for a process done 10+ times per day per user.

6. Validate with HCD

- **Action:** Test a prototype Quick Action with target users:
 - Do they understand what it does without training?
 - Does it behave exactly as expected?
 - Does it fit naturally into their flow without creating new confusion?
- Check: If testing shows confusion or misuse, refine before launch.

7. Launch & Monitor

- **Action:** After deployment:
 - Track adoption via usage metrics.
 - o Gather qualitative feedback in the first 2–4 weeks.
 - o Remove or redesign if it's unused or causing errors.
- Check: Quick Actions should earn their place—if they're not used, they shouldn't stay.

Summary: When to Create a Quick Action

- Frequent, high-volume task
- Current process is buried or too slow to navigate
- ✓ Doesn't bypass essential steps
- Role-specific or universally relevant
- Measurable time savings
- Tested successfully with real users
- X Infrequent or low-impact task
- X Masks deeper UI/process issues instead of fixing them
- X Lets users skip compliance/data requirements
- X Clutters the interface without a clear adoption plan